# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

## **CURRENT REPORT**

# Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 12, 2020

# **Rave Restaurant Group, Inc.**

(Exact name of registrant as specified in its charter)

Missouri

(State or other jurisdiction of incorporation)

**0-12919** (Commission File Number) 45-3189287 (IRS Employer Identification No.)

**3551 Plano Parkway, The Colony, Texas** (Address of principal executive offices)

**75056** (Zip Code)

Registrant's telephone number, including area code: (469) 384-5000

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, \$0.01 par value	RAVE	Nasdaq Capital Market

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (\$230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (\$240.12b-2 of this chapter). Emerging growth company  $\Box$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\Box$ 

#### Item 7.01 Regulation FD Disclosure

On March 12, 2020, Rave Restaurant Group, Inc. issued a press release announcing a new franchise incentive program, a copy of which is attached as Exhibit 99.1 hereto.

#### Item 9.01 Financial Statements and Exhibits

(d) Exhibits.

<u>99.1</u> Rave Restaurant Group, Inc. press release dated March 12, 2020.

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### RAVE RESTAURANT GROUP, INC.

Date: March 12, 2020

By: /s/ BRANDON L. SOLANO

Brandon L. Solano Chief Executive Officer (Principal Executive Officer)



### PRESS RELEASE

Contact: Jami Sharp, Champion Management 972.930.9933; jsharp@championmgt.com

## Pizza Inn Announces \$1M Franchise Incentive Program

America's Hometown Pizza Place launches major development package

*DALLAS* (March 12, 2020) – Amid strong interest from existing franchisees and robust same-store sales, <u>Pizza Inn</u> today announced the roll out of a major multi-unit incentive program designed to fuel additional buffet growth for the brand.

"Pizza Inn continues to offer strong unit economics and new market development opportunities," said Brandon Solano, CEO of RAVE Restaurant Group. "Our new multi-unit incentive program will give both existing and potential franchisees added motivation to expand their portfolios with Pizza Inn and grow the brand in their communities."

The new multi-unit incentive program is modeled to deliver incentives in excess of \$1 million for new and existing franchisees developing at least five locations. The revenue-based incentives come from a combination of reduced royalties and initial franchise fees. Incentives are also available for development of at least one location.

Interested franchisees should contact Brett Heinen, Vice President of Brand Development, at 469- 384-5108 or visit <u>pizzainn.com/franchise</u>.

Pizza Inn is known nationwide for its exceptional pizza and friendly service. The popular pizza chain's original pizzas blend everyone's favorite ingredients to create distinctively unforgettable flavor combinations with homemade pizza crust that is made fresh daily. For the restaurant nearest you, and more information on the entire menu, visit <u>pizzainn.com</u>.

#### About Pizza Inn

Founded in 1958, Pizza Inn is an international pizza chain featuring traditional and specialty pizzas, as well as freshly made pastas, sandwiches and desserts. Pizza Inn is a subsidiary of RAVE Restaurant Group, Inc. (NASDAQ: RAVE) based in Dallas. RAVE owns, franchises and supplies more than 250 Pizza Inn and Pie Five restaurants operating domestically and internationally. For more information, please visit <u>pizzainn.com</u>.

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